

# Call for Proposals HEIDELBERG INNOVATION FORUM – 9 JULY 2017

## Start-ups, founders and researchers: Apply now!

We are looking for your disruptive business ideas or R&D results with high market potential addressing the agrifood market!

The online application for European start-ups is possible until 26 May 2017.

Eligible for submission are **concepts with a high-tech or ICT-focus** targeting the following sectors:

- ✓ Precision agriculture solutions for sustainable farming
- ✓ Functional foods and nutrition with health benefits
- ✓ Mobile services and IoT for the agrifood market

Send in your project, get selected and find your partners for (start-up) financing, development and licensing of your technologies or business ideas!

If your idea is convincing and your team is selected by our jury, you will profit from an exciting day in Stuttgart:

### – COACHING –

In the morning of 9 July, all selected teams will profit from a pitch training and business model check-up provided by the bwcon coaches and international agrifood experts.

### – INVESTMENT FORUM –

Our investment forum in the afternoon of 9 July will give you the opportunity to pitch your concept interactively and to connect with investors, potential partners and market players from all across Europe throughout the networking sessions.

## AGTECH & FOODTECH



Stuttgart, Germany |  
9 July 2017



10 Teams will be selected |  
Application open for all European countries



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Open until 26th May 2017



Topics eligible for submission |

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